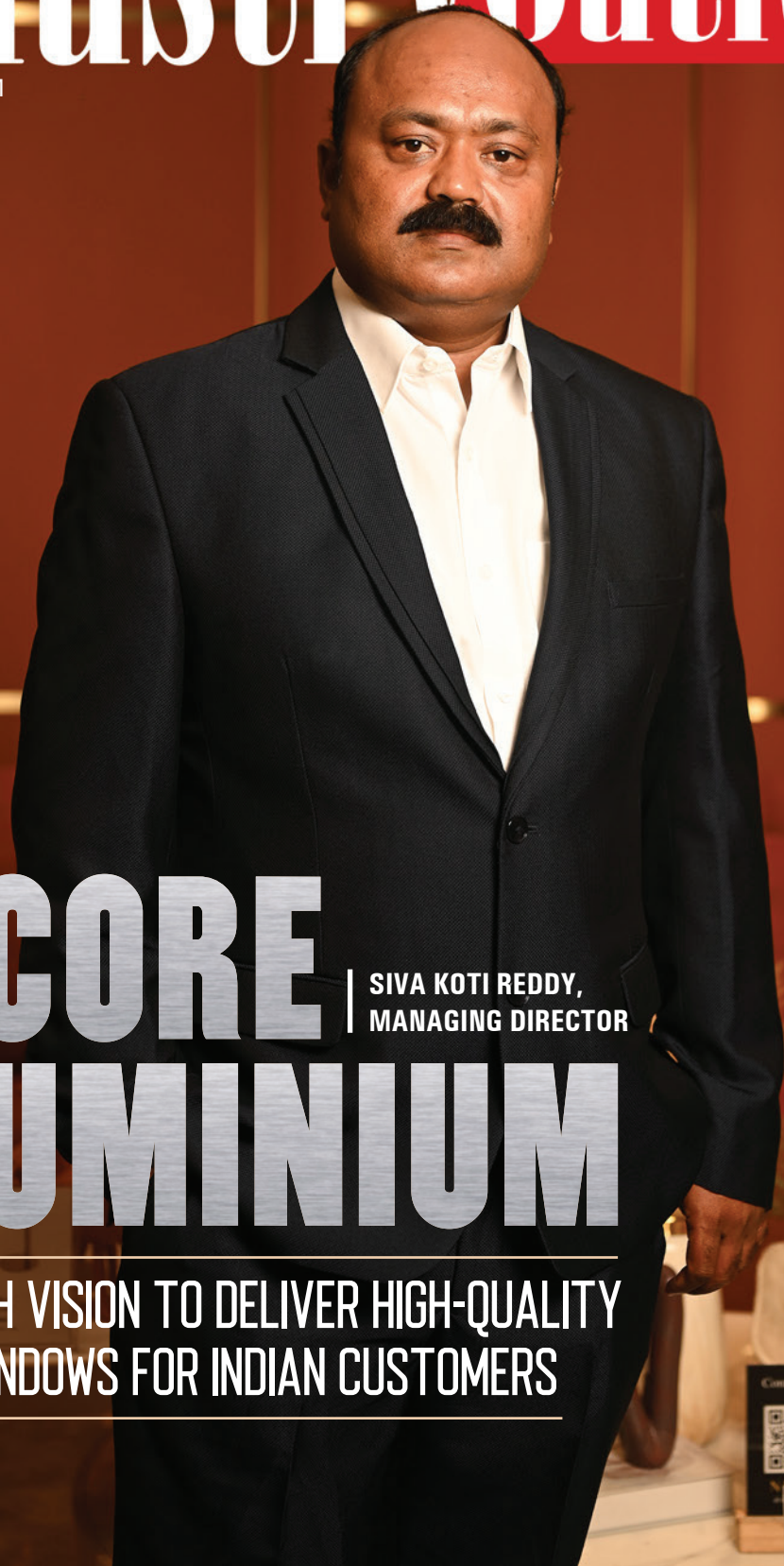


Industry Outlook

DOORS & WINDOWS MANUFACTURERS

THEINDUSTRYOUTLOOK.COM

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ENCORE ALUMINIUM

SIVA KOTI REDDY,
MANAGING DIRECTOR

DRIVEN WITH VISION TO DELIVER HIGH-QUALITY
DOORS & WINDOWS FOR INDIAN CUSTOMERS

₹150



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By Himanshu K

COVER
STORY

In India, the landscape for aluminium doors and windows is rapidly expanding, owing to the unique advantageous features of the products as well as the rising and advancing real estate and construction sectors. With immense infrastructure development projects underway, the demand for advanced elements that can provide energy efficiency, and durability, while also contributing to aesthetics is rising. This is directly reflected in the rising demand for aluminium doors and windows for residential and commercial projects alike, as they fulfill all these requirements in addition to also being resistant to corrosion.

Siva Koti Reddy
Managing Director

Sree Harsha Chowdary
Director - Sales

Jayantibhai Potaliya
Director

Pavan Kumar Reddy
Director



Siva Koti Reddy
Managing Director

Pavan Kumar Reddy
Director

However, the market does face a few challenges, particularly with regards to the availability of high quality materials, and ability to meet the energy efficiency requirements. This is where Encore Aluminium systems, founded in 1991 and based in Hyderabad emerges as a key solutions provider. With an expansive range of aluminium system windows and doors designs for residential as well as commercial applications, Encore stands as a reliable partner and leading manufacturer of high quality aluminium doors, windows, and window systems, innovating unique products for its diverse clientele.

Setting Industry Benchmarks

Renowned for developing a unique range of products that meet the requirements of the customers through tailored solutions, Encore is a one-stop shop for all windows and doors needs. The company's key range of products include the bi-fold range of systems, minimal systems, sliding systems, casement, and auxiliary products. Within each of these categories, the company offers several exquisite solutions that can be modified as per the unique needs of its diverse clients.

Encore follows European manufacturing standards, which has enabled the firm to adhere to the highest manufacturing quality standards, ensuring that all of its products are rightly designed to provide consumers with impeccable performance. The team's extensive experience in the role of window installers has enabled it to garner critical knowledge and understanding about the industry which helps it design and deliver top-notch products every time. The company also houses a facade division that fulfills all facade needs that a client may have.

"Our mission at Encore Aluminium Systems is to redefine excellence in the manufacturing and supply of aluminium system windows and doors in India. We are committed to delivering superior quality products that exceed industry standards, enhance the aesthetics of living spaces, and ensure the utmost satisfaction of our customers. Moreover, we offer comprehensive services including expert consultancy in selecting, designing, and structuring various openings, like windows, doors, curtain walls, and conservatory roofing systems, ensuring our clients have a delightful experience from start to finish", shares Siva Koti Reddy, Managing Director.

Encore's USP

Elaborating on a key USP product, team Encore shares about its product, which features a 20 feet straight sliding panel, meticulously crafted using German technology and machinery and the best of components collected from across the world. Leveraging its world-class manufacturing capabilities and a global network of raw material suppliers, Encore Aluminium sources every single component such as hardware, screws, handles, rollers, and others from different parts of the world.

In this particular product, the company utilizes rollers imported from Slovakia, which are self-lubricating rollers that are considered an install and forget element. This means that the sliding doors come with a hassle-free and low maintenance requirement assurance, making the experience especially good for the users. Another key feature about this product is that despite being a huge door that weighs roughly 1.5 tons, it can easily be maneuvered by a 3 year old child, demonstrating its ease of use, and smooth flow.

"In designing this product, we have carefully handpicked every single component from different parts of the world to

ensure we create a product that aligns with the best quality, and standards, and performs in the best manner for our customers. We clubbed all of the exceptional products we found and clubbed them together to create this masterpiece that enhances the appeal of the space where it is installed. Using German machinery and following European manufacturing standards in our state-of-the-art facility, we offer international quality products at competitive prices", further shares Siva Koti Reddy.

Throughout the process of production of its products, Encore makes it a point to leverage advanced technologies to ensure its products are meticulously manufactured in adherence with the highest industry standards. This dedication to product excellence has led the firm to garner immense client loyalty and become known as a key product manufacturer within this segment, serving clients with both residential as well as commercial requirements.

Tailored for Customer Satisfaction

Offering a range of specialized services, Encore stands out not just for the quality of its products, but also the detailed services it offers to its clients. Manufacturing a niche products that is mostly used in alliance with architects, the company takes a detailed approach to crafting the perfect products.

Starting with in-depth consultations with the architects and clients, the company aims to gain all the product requirements, post which site visits are organized to gain a better idea of the requirements and what kind of solutions can best work for the purpose. Aligned with this information, the team of experts at Encore consider the multiple variables to find the optimal product solution which can be customized and perform as expected, providing suggestions on what products would work best, post which the company shares quotes and details, ironing

out all the nitty gritty before starting with the designing and manufacturing process.



Renowned for developing a unique range of products that meet the requirements of the customers through tailored solutions, Encore is a one-stop shop for all windows & doors needs

Committed to delivering exceptional quality and prompt after-sales services, Encore has developed a robust customer support approach that helps it ensure that clients are perfectly content with their products. "Customer satisfaction is our utmost goal, and as such, we have set up an experience center where clients can interact closely with our products and receive detailed explanations about their quality. We take pride in our practices that help us deliver high-quality products in a speedy manner. Our expert designers play a pivotal role in ensuring our products match perfectly with the unique requirements that our clients bring, are accurately manufactured, eco-friendly, and weather resistant, which helps us offer better value for our clients", further shares Siva Koti Reddy.

Future Roadmap

With a stellar reputation in the industry, extensive experience in the sector, and a zeal for driving customer success, Encore Aluminium has achieved remarkable growth since its inception, and invaluable expertise which will help it thrive in the coming years.

Leveraging its experience, the company has developed a strong roadmap for growth for the next five years. A key element of this roadmap is the company's focus on establishing experience showrooms in Chennai, Bangalore, and Kochi, as well as a gallery displaying all its windows in Mumbai. Moreover, the company aims to expand its reach across all states of India in the coming years, ensuring its products reach a wider audience that is seeking cost-effective and world-class windows and doors solutions at competitive prices.

Through hard work and strategic practices, Encore Aluminium has carved a distinctive position for itself in the industry, particularly in the Southern states, and with the same zeal, is now poised to reach immense heights of success, becoming the preferred partner all across India. 🇮🇳



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IS PROUD TO PRESENT

ENCORE ALUMINIUM

AS ONE OF THE

TOP 10

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2024

*in acknowledgement of its unwavering focus and dedication
to achieve excellence in quality and delivery in this field.*

Sudhakar Singh

Sudhakar Singh
Managing Editor
Industry Outlook